



Ka-yakking Online

TCLC Summer Camp '09

Screencasting



Capture

- Screen capture
- Screencast

History

- View all saved captures and screen casts
- View, share, delete

More

- Quit, help, preference
- Edit account info
- Customize buttons

Tips for using JING

• Capture it

CRTL: Hold down for standard screen size
 SHIFT: Hold down for widescreen size

• Save it



Screencast.com

Save to hard drive

Copy

Embed Code **

• Share it

Jing *automatically* saves the URL of the screencast to your clipboard (CRTL + V to paste it)

** Want to embed your screencast in a blog, website, or LibGuides? Jing creates the html automatically for you. See below for instructions.

How to Install an "SC-Embed" Button

1. On the Jing Sun, Click "More"
2. Once it opens, click "Preferences"
3. Click **Share Options** "Customize Jing Buttons"
4. Click
5. For **Button Description**, type "SC-Embed"
6. For **Clipboard Contents**, choose "Embed Code"
7. Click **Save**, then **Close**, then **Done** ()

Screencast-o-Matic

How to create a Screencast

1. Click **Create**
2. Choose a screen size for the screencast
3. Pick your audio
4. Click **Go**
5. Go to the screen you wish to record
6. Frame your shot
- 7.
8. You may pause the screencast and then begin recording again by clicking the record button
9. Click **Pause**, then **Done** to stop recording
10. Now you have a couple options for what you want to do with your screencast:

What do you want to do with this screencast?

Save it to Screencastomatic.com. (Can link to or embed from here)



[Upload to SOM](#)



[Upload to YouTube HD](#)

Send it to YouTube



[Export Movie](#)

Save it to the hard drive (MP4, AVI, or FLV)



[Go back to add more or cut down](#)

Tweak it



[Discard and create another screencast](#)

Delete it

Additional Features

- **Channels**– Group together similar screencasts and produce an RSS feed for it
- **Notes**– Add text to your screencast
- **Tracking**– Track how many times your screencast is viewed

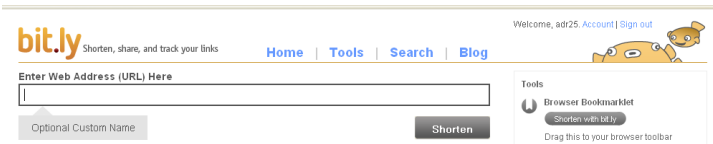


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	Jing	Screencast-o-Matic
Hosting	<ul style="list-style-type: none"> • Download software • Captures saved at Screencast.com 	<ul style="list-style-type: none"> • No download required • Accessible on any computer • Captures saved at Screencast-o-Matic.com
Record time	• 5 minutes	• 15 minutes (<i>10 minutes via YouTube</i>)
File Format	<ul style="list-style-type: none"> • SWF Video (Free) • MPEG-4 (\$ Pro) 	<ul style="list-style-type: none"> • AVI (Windows Media Player) • MP4 (Quicktime) • FLV (Flash)
Editing Software	• Camtasia Studio (\$)	• Windows Movie Maker
Sharing	<ul style="list-style-type: none"> • Linking • Embedding • YouTube (\$ Pro) 	<ul style="list-style-type: none"> • Linking • Embedding • YouTube

Link Sharing Sites



<http://bit.ly>

- Shortens URL addresses
- Quickly shorten URLs with the Bit.ly browser button
- Offers a preview feature
- Tracks link "clicks"
- Keeps a history of your shorten links
- Can post directly to Twitter
- Mobile site

Example:

<http://www.npr.org/templates/story/story.php?storyId=105285835>

→ <http://bit.ly/RVqC5>



<http://tinyurl.com>

- Shortens URL addresses
- Quickly shorten URLs with the TinyURL browser button
- Offers a preview feature

Example:

<http://www.npr.org/templates/story/story.php?storyId=105350224&ft=1&f=1032>

→ <http://tinyurl.com/mz3yw6>

Questions? Comments? Insights?

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